

Fashion Tips for Men

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Color Coordination for Men

The other day I found myself reviewing a marketing letter for new real estate agent, admiring the attire of the agent. He was definitely dressed for success, something vital for any public figure including real estate agents who have a penchant for publishing their photos on their agent's real estate postcards.

There are many do's and don'ts when it comes to men's fashion. One of the simplest steps men can take to help piece together their look is coordinate their Attire. Color coordination is part of this process.

When selecting key pieces for your wardrobe, men must select Attire that matches their skin tones and color.

This means selecting complementary colors that complement rather than compete with eye, hair and skin color. While this may seem difficult, it is actually quite easy. Here are some tips for achieving optimal color coordination:

Use similar color hues to your skin, hair and eye color to accentuate the focus of your look.

If your skin pigmentation is highly differentiated, meaning your hair color and eyes are dark but your skin very light, you should be able to enjoy a wide range of colors including those that are bold and daring.

Consider subdued or muted colors if you have medium hair and beige or olive skin tones. Light colors also work well in this case, but you should avoid highly contrasting colors including wearing black and white.

If you are blond and light haired consider wearing more yellow rusts and various shades of earthy colors like brown to help bring out your face.

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Also remember to be wary of contrasting patterns and textures when wearing garments. For example, don't mix checkered prints with lined prints, the results may be devastating.

When all else fails it helps to use basic colors with a splash of two of complementary color to help improve your look and the feel of your attire

If you aren't sure whether you've selected a winning outfit, ask your partner or a well attired woman. One look from her should tell you whether you've mastered the art of coordination or whether some more tutoring is in order!

Want to know more about tying a tie? Then get the original Tie Video on DVD or VHS. It makes it [so easy to learn how to tie a tie](#) that you'll never worry about not being able to tie your tie again. The Tie Video makes a great gift idea too!



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